

EXECUTIVE SUMMARY



Press Release: 8th INFLOW Global Summit Hosts World-Renowned Influencers in Istanbul

Disseminated on: 10 December 2024

Target country(ies): United Kingdom

Distribution Language(s): English

TOTAL - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.







21

28.806.532

18.519

Websites Have Published

Total Potential Audience

Journalist Views



8th INFLOW Global Summit Hosts World-Renowned Influencers in Istanbul



B2PRESS ONLINE PR SERVICE

THE UNITED KINGDOM



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I. Brief - PR Results

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21





MSN/UK

Reaching the Most People Websites Have Published

28.806.532

18.519

Total Potential Audience

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients	St	tatus			
AcquireMedia	✓	Sent			
AIM News Agency Terminal	\checkmark	Sent		0	Marka Kata
Associated Press - AP	\checkmark	Sent		8 Media list	
Comtex	\checkmark	Sent		Γhe media lists that the	e press release was sent
DowJones Factiva	\checkmark	Sent		includes: Business, Technology, Events, Influence, Global Expansion, Social Media, Travel, Ceremony	
Google News	\checkmark	Sent			
InfoDesk	\checkmark	Sent	_		
LexisNexis	\checkmark	Sent			
MSN	\checkmark	Sent			
NewsNow	✓	Sent			Press
Press Association Terminal	✓	Sent		19.145	members
Proquest	✓	Sent			
Thomson Reuters	~	Sent		The number of the media members whom its affiliates emailed your press releases.	
Targeted Media List	✓	Sent	_		



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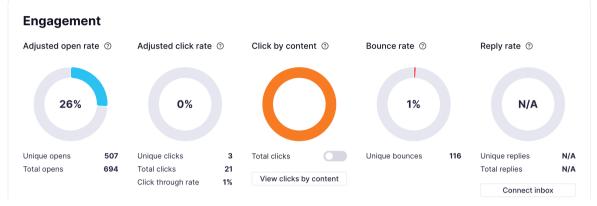
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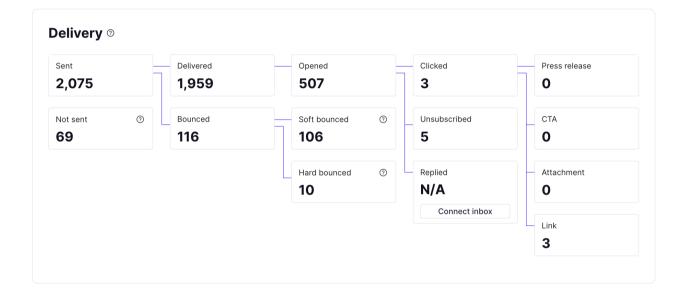


Media List Distribution: The United Kingdom

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.







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III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website	•	Montly Traffic	Importance	URL
English	Msn.com	y msn	640.4M	The website provides high-quality content and online experiences, personalized and tailored for individual user interests. It works with over 1,300 premium publishers representing more than 4,500 brands in major global markets to aggregate the best news, videos, photos and other content and deliver it, for free, to people all over the world.	<u>View</u>
English	Financial-news.co.uk	Fînancîal <mark>News</mark>	616K	Financial-news.co.uk is a platform that provides up-to-date news and analyses on the global economy, finance, stock market and business. It provides comprehensive and reliable content for investors and business professionals.	<u>View</u>
English	Feast-Magazine	feast	44.4K	As one of the UK's leading trade publications, FEAST Magazine is one of the most highly regarded sources of the latest and greatest industry developments. FEAST Magazine is a comprehensive source of industry information.	<u>View</u>
English	ABCMoney	ABC MONEY.	14.9K	ABC Money delivers business and finance news, analysis and opinion pieces from markets and industries from around the world.	<u>View</u>
English	BusinessMole	businessmole	14.9K	BusinessMole is an independent online news platform focused on the business landscape of the United Kingdom and Europe, while also incorporating a global perspective.	<u>View</u>
English	Commuterclub.co.uk	COMMUTER	10.8K	Commuterclub.co.uk is a platform that offers cost-effective seasonal travel tickets for daily travellers in the UK. It allows its users to manage their travel costs and save money with a subscription model.	<u>View</u>
English	EMCUK.co.uk	EMC <mark>UK</mark> ∰	7.8K	EMC UK (emcuk.co.uk) is a platform focused on delivering comprehensive news and analysis across various domains, including business, politics, health and fitness, lifestyle, finance, entertainment, and events. It emphasizes providing readers with insightful coverage of key trends and happenings in the UK.	<u>View</u>
English	Brittanybathgate.co.uk	BRITTANY BATHGATE	7.7K	Brittany Bathgate (brittanybathgate.co.uk) is a UK-based website dedicated to the work and services of Brittany Bathgate, a professional artist and creative consultant.	<u>View</u>
English	UAVA.org.uk	UAVA	7.6K	UAVA.org.uk is the website for the United Against Violence and Abuse (UAVA) partnership, which supports individuals and families affected by domestic abuse and sexual violence in the UK.	<u>View</u>
English	Themixedzone.co.uk	The MixedZone	5.4K	TheMixedZone.co.uk is a UK-focused news platform offering a variety of content spanning multiple topics such as politics, lifestyle, business, entertainment, health, and technology.	<u>View</u>
English	AGF.org.uk	AGF	5.3K	AGF.org.uk refers to the website for Action for Global Food Security (AGF), an organization based in the United Kingdom.	<u>View</u>
English	Buzzmanchester.co.uk	Buzz Manchester	4.6K	BuzzManchester.co.uk is a UK-based online platform that provides a mix of news, lifestyle, and entertainment content.	<u>View</u>



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Coverage Lis	st	This list includes all websites that the press release has been published.
No	Website	URL
4	A.1	1,

1	Abcmoney	https://www.abcmoney.co.uk/2024/12/inflow-global-summit-2024-brings-influencers-from
2	Activenewcastle	https://www.activenewcastle.co.uk/influencers-from-30-nations-gather-in-istanbul-for-8th-
3	Agf	https://agf.org.uk/business/8th-inflow-global-summit-brings-influencers-to-istanbul-for-dig
4	Biznas	https://www.biznas.co.uk/business/influencers-gather-in-istanbul-for-the-8th-inflow-global
5	Brittanybathgate	https://www.brittanybathgate.co.uk/istanbul-hosts-global-influencers-at-8th-inflow-summi
6	Businessmole	https://www.businessmole.com/influencers-from-30-countries-gather-in-istanbul-for-inflov
7	Buzzmanchester	https://www.buzzmanchester.co.uk/business/8th-inflow-global-summit-brings-influencers-
8	Carbontrack	https://carbontrack.co.uk/business-money/istanbul-hosts-8th-inflow-global-summit-with-i
9	Commuterclub	https://www.commuterclub.co.uk/istanbul-hosts-the-8th-inflow-global-summit-with-influer
10	Cressbrook	https://www.cressbrook.co.uk/business/istanbul-hosts-8th-inflow-global-summit-celebrati
11	Daily-news	https://daily-news.org.uk/istanbul-welcomes-global-influencers-at-8th-inflow-summit-2024
12	Emcuk	https://emcuk.co.uk/business/influencers-gather-in-istanbul-for-8th-inflow-global-summit-
13	Feast-magazine	https://www.feast-magazine.co.uk/business/8th-inflow-global-summit-welcomes-influence
14	Financial-news	https://www.financial-news.co.uk/8th-inflow-global-summit-welcomes-top-influencers-to-
15	MSN	https://www.msn.com/en-us/travel/news/8th-inflow-global-summit-hosts-world-renowned
16	Onlinejournal	https://www.onlinejournal.org.uk/2024/12/11/influencers-converge-on-istanbul-for-8th-influencers-converge-on-istanbul-f
17	Socialequality	https://socialequality.org.uk/business/istanbul-hosts-8th-inflow-global-summit-showcasing
18	Themixedzone	https://www.themixedzone.co.uk/influencers-converge-in-istanbul-for-8th-inflow-global-su
19	Uava	https://uava.org.uk/business/turkiye-hosts-8th-inflow-global-summit-uniting-influencers-in
20	Utvdrive	https://utvdrive.co.uk/business/8th-inflow-global-summit-draws-influencers-from-30-coun
21	Voluntarynews	https://voluntarynews.org.uk/business/influencers-flock-to-istanbul-for-8th-inflow-global-s

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